



China Intellectual Property
Management Network

CHINA INTELLECTUAL PROPERTY MANAGEMENT NETWORK – LAUNCH EVENT

中国知识产权管理网络 – 推介启动会

CAPACITY BUILDING ACTIONS 能力建设行动计划

Launch Event - Virtual online meeting 虚拟在线会议

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Capacity building in the IP management sphere

知识产权管理领域的能力建设

Developing and strengthening skills, abilities, processes and resources that universities need to adapt, and thrive in a fast-changing world of IP management
 在快速变化的知识产权管理世界中，培养大学需要适应的技能、能力、流程和资源

Preparatory actions 筹备

- Study visits in EU Partner Universities 在欧盟合作伙伴大学考察访问
 - Jagiellonian University, PL 雅盖隆大学
 - Alicante University, ES 阿利坎特大学
 - Maastricht University, NL 马斯特里赫特大学

Training of trainers 培训教员

- Off-line meetings
- Enriched by Chinese experts
- 3 Chinese universities
 - Renmin University
 - Lingnan Normal University
 - Nankai University
- 线下会议
- 专家资源丰富
- 中国的大学，如
 - 中国人大
 - 岭南师范大学
 - 南开大学

Replications workshops 复制举办工

- Trainings delivered by trainers from Chinese Partner Universities
- Total 21 (3x7)
- Dedicated to target audience
- 为中国合作大学培训教员
- 总计 21 (3x7)
- 致力于目标受众

Online learning platform 在线学习平台

- Online courses dedicated to IP management 关于知识产权管理的在线课程
- Free of charge 免费
- 24/7 accesss 全天候不间断提供服务

Online training courses 在线学习课程

01 Principles of Intellectual Property Law 知识产权法原理

- 3 modules on IP basics 3个有关知识产权基础知识的模块

- Delivered by Prof. A. Kamperman Sanders, MU

04 Financing requirements and financing plan for a spin-off company 分拆公司的融资要求和融资计划

- 3 modules on how to create spin-off companies and financing 关于如何创建分拆公司和融资的3个模块
- Delivered by Mar Cervera, UA

02 Fundamentals of Technology Transfer 技术转让的基础

- 10 short modules on the essence of TT 关于技术转让本质的 10 个简短模块
- Delivered by Prof. M. Pugatch, MU

05 2 more trainings to be launched 将开展2次培训

- IP management as process 作为流程的知识产权管理
- Patent Quality 专利质量
- By JU team

03 Licensing IP rights 知识产权许可

- Focus on universities
- 3 modules on the most common route of commercialization
- 3 个模块：商业化最常见的路线
- Delivered by Prof. J. Ożegalska-Trybalska & dr D. Kasprzycki, JU

Online learning modules 在线学习模块

LEARNING MODULES LIST

Licensing IP rights. Focus on universities.



This learning module deals with the importance of the license agreements for universities. It starts with brief explanation of possible ways of transferring and acquiring know-how in academic environment. Secondly, it presents basic conditions and legal terminology used in license contracts as well as commonly recognized license types and their practical impact. Finally, the third part deals with the license structure and contains several important tips.



PDF: Basic of licensing agreement (last right page)



Attached files: CIPnet_3_NegotiationVF.pdf

1. What are the most important milestones in the investor-entrepreneur relationship?

*

- A. ELEVATOR PITCH, INTERVIEW, VALUATION AND PARTNERSHIP AGREEMENT
- B. PITCH AND VALUATION
- C. PARTNERSHIP AGREEMENT
- D. PITCH, INTERVIEW, VALUATION, SHAREHOLDERS' AGREEMENT AND SIGNING OF THE TRANSACTION

2. What are the main clauses of a partnership agreement? *

A THE DETERMINATION OF RESERVED MATTERS, EXIT CLAUSES, OBLIGATIONS OF THE ENTREPRENEUR, REPRESENTATIONS AND WARRANTIES AND VALUATION

B. THE DETERMINATION OF RESERVED MATTERS, THE ENTREPRENEUR'S OBLIGATIONS AND REPRESENTATIONS AND WARRANTIES

C. THE DETERMINATION OF RESERVED MATTERS, EXIT CLAUSES AND REPRESENTATIONS AND WARRANTIES

D. THE DETERMINATION OF RESERVED MATTERS, EXIT CLAUSES, OBLIGATIONS OF THE ENTREPRENEUR AND REPRESENTATIONS AND WARRANTIES



Basic principles

- Market exclusivity
 - Industrial property versus Copyright and related
- Territoriality and Independence of rights
- National Treatment
- "Priority" versus "no formalities"
- Most-favoured nation treatment principle (MFN)
- -----Other-----
- Exhaustion = national industrial policy
- Sovereignty (morality and *ordre public*, subject matter)

application as the date against which the inventive step has to be assessed.

Consult our Rechtsnachwurf / Faq page of Law

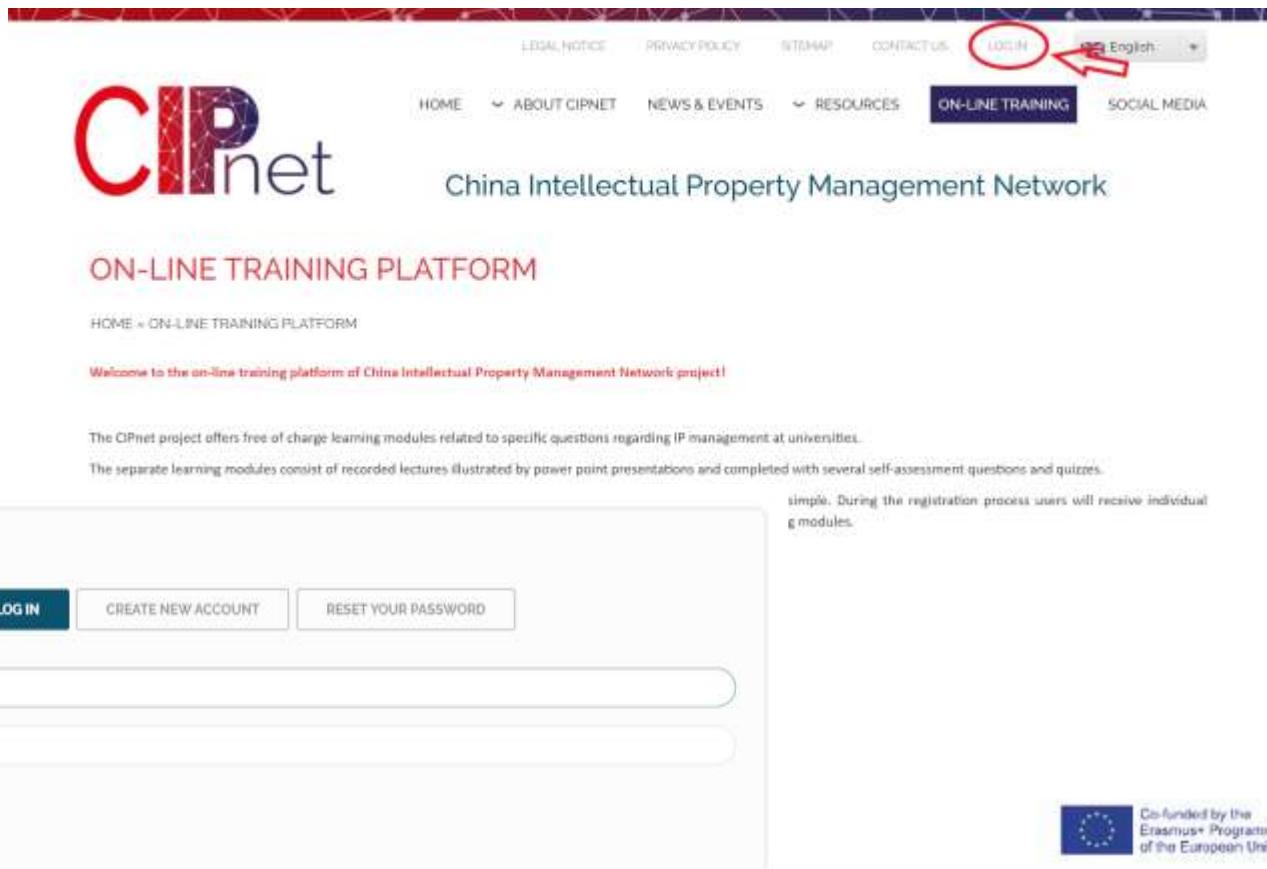


Financing requirements and financing plan for a spin-off company



The main objective of the training is to obtain knowledge about the valuation of a spin-off company, identify the sources of financing available (depending on the needs of the company) and negotiating with potential investors.

How to participate? 如何参与



The screenshot shows the CIPnet website's main navigation bar at the top, featuring links for Legal Notice, Privacy Policy, Sitemap, Contact Us, Login, and a language switcher set to English. Below the header is the CIPnet logo and the text "China Intellectual Property Management Network". A sub-navigation bar includes Home, About CIPNET, News & Events, Resources, On-line Training (which is highlighted in blue), and Social Media. The main content area is titled "ON-LINE TRAINING PLATFORM". It displays a welcome message: "Welcome to the on-line training platform of China Intellectual Property Management Network project!". Below this, descriptive text explains the project offers free learning modules related to IP management at universities, consisting of recorded lectures with power point presentations and self-assessment quizzes. At the bottom of the page is a "Login" form with fields for Username and Password, and buttons for "LOG IN", "CREATE NEW ACCOUNT", and "RESET YOUR PASSWORD".

- www.cipnet.eu

- Only quick and basic registration is needed!

只需要快速简单注册即可

Thank you!

谢谢

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