



China Intellectual Property  
Management Network

# CHINA INTELLECTUAL PROPERTY MANAGEMENT NETWORK – LAUNCH EVENT

## 中国知识产权管理网络 – 推介启动会

PROJECT AIMS 项目的目标

Launch Event - Virtual online meeting 虚拟在线会议

11.12.20 2020年12月11日

Dariusz Kasprzycki – Project Coordinator

项目负责人Dariusz Kasprzycki



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## Overall objective of CIPnet 项目的整体目标

- To promote the modernisation and harmonisation of Intellectual Property Management practices in the higher education system in China, with a view to enhance university-industry collaborations and contribute to economic and social development.
- 促进中国高等教育体系中知识产权管理与实践的统一与现代化，加强校企合作，促进经济社会发展。

### Impact影响:

- Increased innovation culture in CN HEIs 提高中国高校的创新文化
- Improved TT&IP measures, practices and structures in Chinese HEIs 提升中国高校在技术转化与知识产权管理的措施、做法和结构



# Specific objective 具体目标

- To establish a National Higher Education IP Network as a learning platform to foster the modernisation, harmonisation and strategic planning of Intellectual Property Management practices and regional integration in Higher Education of China
- 建立中国高等教育知识产权网络的学习平台，促进中国高等教育知识产权管理实践和区域融合的现代化、统一化和战略规划

**CIPnet network  
platform** 网络平台

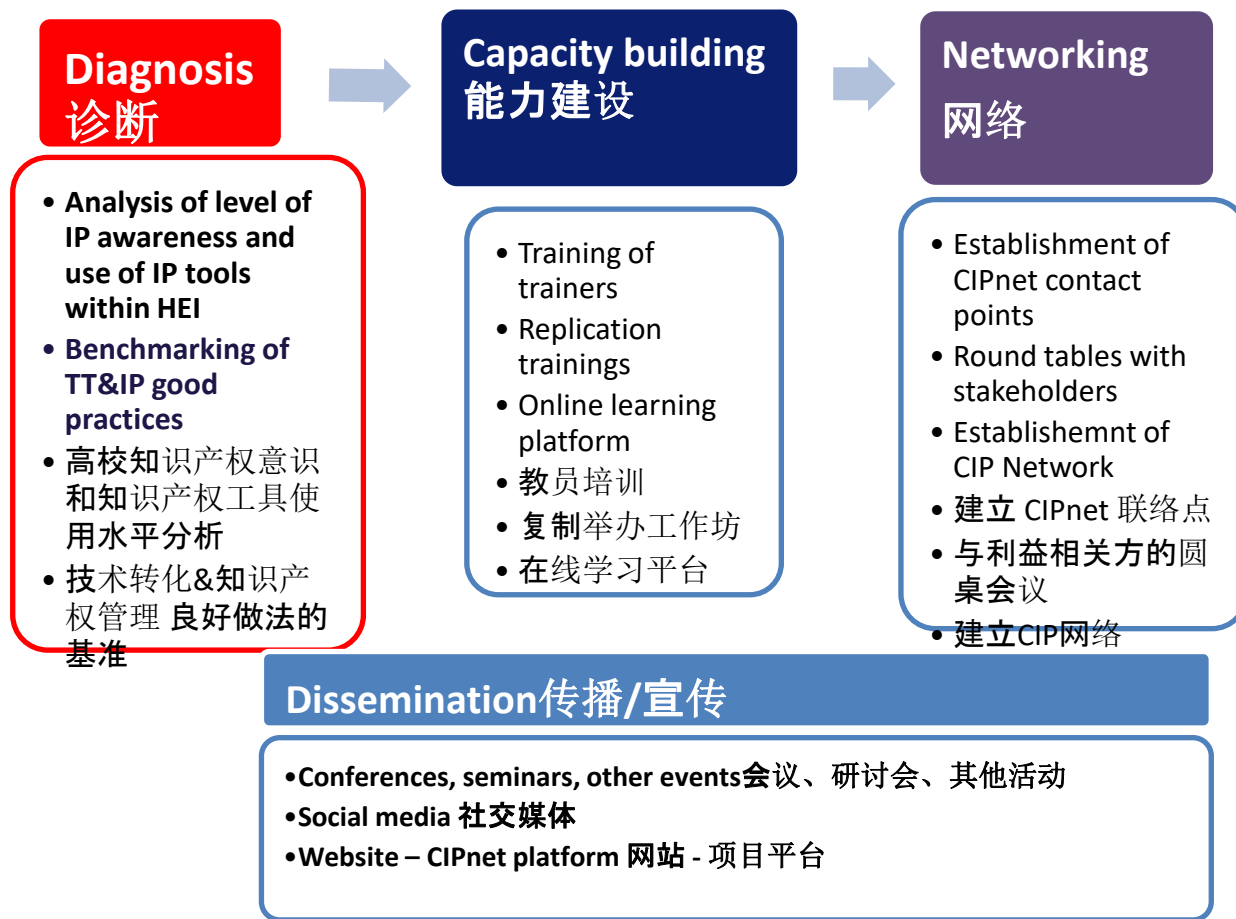
**IP management good  
practices** 知识产权管  
理的优秀实践

**TT&IP policies**  
技术转化和知识产权  
管理政策

**Bottom-up approach**  
自下而上的方法

**Networking focus**  
网络焦点

# CIPnet activities项目活动





# IP International Conference

## “Knowledge Sharing & IP Management Strategies for China”

### 知识产权管理国际会议 "中国知识共享与知识产权管理战略"

- **The current and future challenges on TT&IP for CN HEIs 中国高校在技术转化和知识产权 当前和未来面临的挑战**
- **Discussion and roundtables of CIPnet network members, stakeholders, IP&TT professionals, private sector representatives CIPnet 网络成员、利益相关者、知识产权和技术转化专业人员、私营部门代表的讨论和圆桌会议**
- **Presentation of „Blueprint for innovation & IP strategies for China” "中国创新与知识产权战略蓝图"展示**
- **East China University of Political Science and Law, Shanghai, June 2021 华东政法大学，2021年6月**



# Thank you!

谢谢

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